



# LabTech Cloud

## A Superior SaaS based Remote Monitoring and Management Solution

### Our Goal

At LabTech Software we embrace innovation and remain committed to staying at the forefront of the rapidly changing IT services industry. We continuously review our strategy and adapt our offerings to meet the needs of today's IT services market. Our goal is to assist you in establishing and growing a profitable IT services business.

Most IT service providers—even newcomers to the business—know of the benefits and the edge that a powerful remote monitoring and management (RMM) solution like LabTech can bring to their business. Dramatic increases in operational efficiency, technician productivity, improved customer satisfaction and the bandwidth to handle new business are almost guaranteed with the right setup and utilization of a robust RMM tool. All these advantages quite simply lead to a profitable managed services business.

Still, our challenging economic times prevent many service providers from establishing or expanding their IT offerings. Costly servers, increasing operating cost and the lack of time and other resources required to host software and customer data are but a few of the obstacles.

### Our Latest Solution

Aware of these barriers to service delivery, LabTech Software has enhanced its solutions offering to meet the market's needs. We are proud and excited to announce the launch of the latest addition to our family of integrated solutions—LabTech Cloud!

Cloud computing in general refers to the delivery of services to a customer over the Internet. Among these services are virtual IT, software applications and network storage. This delivery method has the advantage of eliminating the need for users to purchase, install, configure, host and update applications.

### What is LabTech Cloud?

With LabTech Cloud you now have access to our superior remote monitoring and management (RMM) solution as an on-demand cloud service (as well as an on-premise solution).

If you've got the drive, the enthusiasm and the customers, but lack the resources for further investments, the LabTech Cloud solution gives you the ability to expand your business at a minimum cost. A monthly subscription fee and a convenient pay-as-you-go model make this an inexpensive and viable solution.

Accessing a free LabTech Cloud trial is extremely quick and easy. There is no need to download, configure, install and host your own server for testing. Complete our online form and within 30 minutes you can login to a fully functioning LabTech server. And when you decide to move from trial to production, we can get you up and running immediately!

Enjoy full access to the rich set of LabTech RMM features and functionality through LabTech Cloud and leveraged the power of remote process automation and increased efficiency with a minimum investment.

LabTech Cloud empowers IT service professionals with the flexibility of multiple service delivery models and the cost savings and increased profitability that result from the software as a service (SaaS) model.

## Who Needs LabTech Cloud?

LabTech Cloud is available to domestic and international IT service providers and managed service providers in need of an RMM solution delivered as a service, avoiding large investments on infrastructure and other resources. With virtually no time spend on setting up and configuring, you can initiate operations immediately.

LabTech Cloud is perfect for customer-focused managed service providers looking to reduce operational burdens to address billable customer pain points and invest in new customer acquisition.

LabTech RMM delivered as a service also includes the advantage of faster recovery time at a fraction of the cost of conventional disaster recovery.

## LabTech Cloud Benefits

- Minimal investment to expand your IT services business with a powerful RMM solution
- No costly infrastructure purchases such as expensive servers to get started
- Receive the full functionality of an on-premise installation for a monthly subscription fee
- Enjoy almost immediate return on investment (ROI) with no setup and configuring time
- No need to provision, configure, install, host and maintain your own LabTech server

## LabTech Cloud Features

- LabTech Cloud is available worldwide, with datacenters strategically located to support domestic and international IT service providers
- Minimal time required to install and setup
- License fees are charged on a pay-as-you-go model
- Monthly fees include upgrades, at no additional cost
- LabTech Cloud includes DNS, email, a native disaster recovery system and security cloud

